

GLAMORA

GlamVelour

Technical data sheet

1. Description

GlamVelour is a tribute to the sophistication of velvet. Soft to the touch and pleasing to the eye, it is available in four shades: ecru, London smoke grey, sage green and camel.

2. Uses

GlamVelour is the ideal solution for vertical interior surfaces in residential, commercial and hospitality settings. The wallcovering can be used in both classic and contemporary spaces, residential or business settings or luxury hospitality.

3. Surface preparation

To apply a wallcovering correctly it is essential that you refer to the *Installation Manual*. This can be found inside the box and can also be downloaded from glamora.it from the page entitled Materials. Should you require further details, please contact our Customer Care Service.

Before starting, please make sure that the surface where you will be applying the wallcovering is perfectly smooth, flat and white. This surface must be completely dry, have a residual humidity level of less than 2.0%, and must be free of any signs of dirt, pencil marks, dust, grit and damp spots. Make sure that there are no drafts in the space where the wallcovering will be applied and that the temperature remains between 15°C and 35°C with no fluctuations.

In the presence of a newly-applied top layer of plaster.

Make sure that the base is solid and dry and that there is no mould or rising damp. Apply an extra-fine, white-coloured, smooth skim finish to the entire surface using a suitable cement-based skim coat. To even out absorption and improve adhesion, apply one or two coats of acrylic primer in an aqueous dispersion suitably diluted as recommended by the manufacturer. Wait until this is dry before proceeding to apply the wallcovering.

In the presence of existing plasterwork or a slightly uneven base.

Sand and remove any material that is coming off as well as any salty deposits and old peeling paint. Carefully clean the base using suitable equipment and make sure it is completely dry, even and flat. Apply an extra-fine, white-coloured, smooth skim finish to the entire surface using a suitable cement-based skim coat. To even out absorption and improve adhesion, apply one or two coats of acrylic primer in an aqueous dispersion suitably diluted as recommended by the manufacturer. Wait until this is dry before proceeding to apply the wallcovering.

In the presence of a ceramic wall covering or tiles.

Carefully clean the surface using suitable equipment for ceramic or tiles and remove any traces of limescale. Make sure that the wall is completely dry. Apply a thin, light-coloured, smooth skim finish using a suitable (preferably cement-based) skim coat. Once this is dry, apply a second extra-fine, white-coloured, smooth skim finish using a suitable cement-based skim coat. To even out absorption and improve adhesion, apply one or two coats of acrylic primer in an aqueous dispersion suitably diluted as recommended by the manufacturer. Wait until this is dry before proceeding to apply the wallcovering.

4. Technical specifications

Roll width	67,5 cm 26.57 in
Weight	420 (± 20,5) g/m ² 1.38 (± 0.07) oz/sq ft
Thickness	0,78 mm 0.030 in
Appearance	Velvety
Composition	Front: PES 85%, Cotton 15% Back: 100% non-woven fabric
Reaction to fire	Euroclass C-s1, d0 (EN13501-1)
Washability	Spongeable. See instructions in point 4 "Cleaning and care"
Custom code	48142000

5. Certifications

FSC®	FSC-C100728
REACH	Regulation (EC) No 1907/2006

6. Cleaning and care

Before cleaning your wallcovering, it is recommended that you read the manual *Care and Maintenance Advice*, which can be downloaded from the *Materials* page of glamora.it website. Should you require further details, please contact our Customer Care Service.

GlamVelour is a spongeable coating, it cannot be cleaned with a damp cloth or sponge, i.e. it is not washable. Consequently, all stains should be avoided. Since it is a covering made of natural fibers, it must be handled with the utmost care. Should the wallcovering become stained, dab gently with an absorbent white cloth to immediately remove any stain before it is absorbed and dries.

Glamora is not responsible for any damage caused during cleaning.

Warnings

- Product for professional use.
- Follow the national regulations.
- Make sure that the surface is perfectly clean, dry and planar.
- If necessary, require the safety data sheet.
- For any information that is not provided, please consult the Glamora assistance service T +39 0536.076.403 – contact@glamora.it

The application of Glamora wallcoverings to surfaces other than those specifically indicated in the manuals or in the company's official installation videos (for example wood, laminate, metal, resin or similar materials) or for uses other than that for which the wallcovering was designed (for example installation on the floor, doors, panels, outdoors or in similar environments) does not comply with the manufacturer's instructions. Therefore, in such cases, any warranty issued to the purchaser will be null and void and Glamora Srl will accept no contractual or extra-contractual liability for the same, nor shall it be answerable for any product defects and/or differences in performance detected as a result. In such cases, the product will be considered as having been sold at the risk and peril of the buyer and Glamora Srl will be under no obligation, nor will it be responsible for upholding any warranty.

Without prejudice to the above, and subject to you sharing the relative technical characteristics, Glamora Srl may provide suggestions regarding the treatment of your installation surfaces, but only as a form of mere courtesy and without accepting any liability, upon your request. In the event of you requesting suggestions and/or subsequently passing a purchase order, it will be considered that the parties are aware of the conditions stated above and that you have specifically acknowledged and accepted these.